

BRANDON SHAW

DEVELOPER / MANAGER / DIRECTOR

About Me

I have a passion for technology and it's intersection with business. More specifically, I love solving problems with technology while planning and implementing sustainable processes and procedures. Web development and internet marketing have been the cornerstone of my career, and leading teams in this field has become my strength.

Work Experience

- 2013 – Present **Director of Design & Development**
Advice Media, Park City, UT
- Lead WordPress Developer. Developed themes and plugins
 - Lead team of 25 designers/developers in Utah and New York
 - Lead team of 6 offshore developers in the Philippines
 - Successfully completed over 400 projects worth over \$2 million
- 2010 – 2013 **Lead Developer / Digital Marketing Manager**
Allied Brands - LiveWellMarket.com, Orem, UT
- Built eCommerce business from \$0 to \$300,000 revenue
 - Developed a variety of eCommerce and marketing websites on WordPress
 - Lead development, SEO, and online marketing efforts
 - Designed and developed custom CMS to auto generate optimized landing pages
- 2011 – 2013 **IT Manager**
Soelberg Industries, Orem, UT
- Developed corporate website and custom plugins on Wordpress
 - Designed and implemented technology processes for multi-million dollar client
 - Webmaster, Textur3D Sales, Online Marketing
- 2009 – 2010 **Front-End Developer / Web Specialist**
Brigham Young University - Idaho, Rexburg, ID
- Designed, developed and maintained essential web pages and online form
 - Regularly worked with and produced a variety of digital media types.
- 2009 **Intern - Application Support**
TMobile, Bellevue, WA
- As part of a team, produce performance and capacity analysis reports.
 - Monitored, analyzed, and reported on large raw data sets.
 - Independently identified and reported mysterious escalations in server memory usage preventing severe complications.

Contact Information

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Education

Major: **Computer Information Technology**
Minor: **Business Management**

College of Business and Communications,
Brigham Young University - Idaho

Skills

Leadership Management	eCommerce
Training	Photoshop
Problem Solving	Illustrator
	InDesign
HTML	Coda
CSS	
Javascript	Office
PHP	
MySQL	Mac OS
WordPress	Windows
SEO	English
SEM	Spanish
Google Analytics	+ more
Google Adwords	
Webmaster Tools	

References

Available upon request